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**FOOD & SHOPS AT LAGUARDIA AIRPORT CELEBRATES 100<sup>TH</sup> ANNIVERSARY  
OF MOTHER'S DAY WITH 'TRAVELS WITH MOM' ONLINE ESSAY CONTEST**  
*Contest Offers Travelers Opportunity to Share Favorite Travel Memory with Mom for Prizes*

**Queens, NY (April 7, 2008)** - This May marks the 100<sup>th</sup> anniversary of Mother's Day. To celebrate this landmark year, the Food & Shops at LaGuardia Airport will offer a special online 'Travels with Mom' essay contest. From April 7 through May 5, travelers can log onto [www.ShopLaGuardia.com](http://www.ShopLaGuardia.com) and enter a 150-word essay detailing their favorite travel memory with mom.

A winner will be chosen each week and will receive a stunning Art Deco crystal watch valued at \$150 from The Metropolitan Museum of Art Store. Travelers are welcomed to submit a memory of travels with their mother, grandmother, aunt, sister or anyone who has been the special "mom" in their lives. Top travel memories will be posted each week on [ShopLaGuardia.com](http://ShopLaGuardia.com).

"The 'Travels with Mom' contest is our way of celebrating Mother's Day and thanking the many travelers who choose LaGuardia Airport as their choice for travel," says Lillian Tan, Vice President and General Manager of MarketPlace Development, the retail development company that develops and manages the Food & Shops program in the terminal. "When visiting [ShopLaGuardia.com](http://ShopLaGuardia.com) to enter, we hope travelers will further explore this valuable travel planning resource, which offers airport travel news, maps, and information on the terminal's many eateries and retail shops."

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia's four terminals. A Massachusetts based retail development and management company, MarketPlace Development also handles the development and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

For more information on the 'Travels with Mom' contest or the Food & Shops at LaGuardia Airport's Central Terminal Building, visit [www.ShopLaGuardia.com](http://www.ShopLaGuardia.com). For press materials and photography, contact Cynthia Roberson, at [croberson@ciicnews.com](mailto:croberson@ciicnews.com) or 845/358-3920 x14.

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