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**THE FOOD & SHOPS OF LAGUARDIA AIRPORT CROWNS FIRST ANNUAL  
'QUEST FOR THE BEST' WINNERS**

*Employees of the Food & Shops Honored at Special Awards Brunch March 18*

Queens, NY - (March 19, 2008) The Food & Shops at LaGuardia Airport's Central Terminal Building announced today the winners of their 'Quest for the Best' employee recognition and incentive program. Winners of the program were: InMotion Entertainment, First Place; Airport Wireless, Second Place and, The Body Shop, Third Place. Honorable Mentions were awarded to Jet Rock Bar & Grill and Figs Restaurant.

The winners were announced at special awards brunch held by MarketPlace Development, the retail development company that develops and manages the Food & Shops program in the Central Terminal, on March 18, 2008 at LaGuardia's Central Terminal Building. As recipient of the First Place 'Quest for the Best' award, InMotion Entertainment received a \$1,000 grand prize and the 'Quest for the Best' trophy.

Speakers included Warren Kroeppel, General Manager of LaGuardia Airport; Susan Bush, Manager, Concessions Programs, JFK, EWR & LGA for the Port Authority of NJ & NJ and Lillian Tan, Vice President and General Manager of MarketPlace Development.

"The employees of the Food & Shops are a vital component to the success of LaGuardia's concession program," says Lillian Tan. "We developed the Quest for the Best program not only as an incentive program to motivate our tenants, but as a way to thank them for their continued hard work and dedication to make the Food & Shops one of the top airport concessions program in the nation. The response we have received to date has far exceeded our expectations, and we look forward to seeing the program grow in 2008."

Launched in 2007, the 'Quest for the Best' program is the Food & Shops' new quarterly employee incentive and recognition program. This unique program was developed to motivate and celebrate the efforts of the tenants of the Food & Shops. Each quarter store teams (represented by employees and store managers) earn points for mystery shopper scores, attendance at training programs & special challenges. The team with the most points at the end of the quarter wins a cash prize of \$500 and earns the right to display the Quest for the Best trophy in their store until the new quarterly winner is chosen. The culmination of the program is a special awards celebration to honor the team winners that earned the highest points throughout the preceding year.

"The 'Quest for the Best' program reflects the Port Authority's commitment to excellence in service. In conjunction with our partners at MarketPlace Development, we provide comprehensive training to all of our employees so that we may provide the highest level of customer service," said Susan Bush. "Customer service is something we all appreciate. We have asked our employees and tenants to raise the bar and to go a step above the ordinary on this commitment, and I'm proud to say that their efforts have been successfully reflected in the awards given here today."

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia's four terminals. A Massachusetts based retail development and management company, MarketPlace Development also handles the development and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

For more information on the Food & Shops at LaGuardia Airport's Central Terminal Building, visit [www.ShopLaGuardia.com](http://www.ShopLaGuardia.com). For press materials and photography, contact Cynthia Roberson, at [croberson@ciicnews.com](mailto:croberson@ciicnews.com) or 845/358-3920 x14.

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