



FOR IMMEDIATE RELEASE

CONTACT: Cynthia Roberson
Carolyn Izzo Integrated Communications
845/358-3920 x14
croberson@ciicnews.com

LAGUARDIA'S CENTRAL TERMINAL BUILDING WELCOMES NEW RETAILERS

Queens, NY (July 5, 2007) –LaGuardia Airport's Central Terminal Building recently welcomed Airport Wireless, Bijoux Ternier, Borders and The Body Shop to its award-winning retail program.

"The addition of these popular retail stores to the Central Terminal Building is another step in MarketPlace Development's continued commitment in offering travelers an exemplary dining and retail experience when they visit LaGuardia Airport," says Lillian Tan, vice president and general manager of MarketPlace Development, the retail development company that manages the retail and food program in the terminal.

Palm Airport Wireless, a specialty retail store offering travelers the latest in cellular and wireless products and accessories opened a 1200 sq. foot store in the Departures Level of the Central Terminal. Travelers can easily pick up a Palm TREO, an extra power cord for their laptop, or new headphones for their MP3 Player.

Bijoux Ternier opened a 700 sq. foot location in the Departures Level of the Central Terminal. This new location offers travelers a varied array of "luxury" products for men, women and children all priced at \$10.00. Offerings include watches, silk scarves, handbags, sunglasses and a large jewelry selection.

Borders, a global retailer of books, music and movies, opened its newest location in the Arrivals Level food court of the Central Terminal Building. Travelers can peruse Borders' vast selection of music, movies, books and magazines at this 2800 sq. foot store.

The Body Shop, a global manufacturer and retailer of naturally inspired, ethically produced beauty and cosmetics products opened a 1200 sq. foot store in the Departures Level of the Central Terminal. In addition to its tremendous line of beauty and cosmetic products, The Body Shop provides customers with a large selection of travel size items and offers a free Ziploc bag with purchase (a mandatory requirement for all carry on luggage and bags.)

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia's four terminals. A Massachusetts based retail development and management company; MarketPlace Development also handles the development and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

For more information on MarketPlace Development, visit www.marketplacdevelopment.com. For press materials and photography, contact Cynthia Roberson, at croberson@ciicnews.com or 845/358-3920 x14.
