



**TWO MAJOR AIRPORTS CELEBRATE MOTHER'S DAY WITH FREE GIFT**  
*Food & Shops at LaGuardia and Philadelphia International Airports Partner with  
The Body Shop to offer Free \$10 Gift Card*

**QUEENS, NY / PHILADELPHIA, PA — (April 28, 2010)** —The Food & Shops at Philadelphia International Airport and LaGuardia Airport have announced that they are partnering with national retailer The Body Shop to offer passengers a special Mother's Day gift.

From May 5 - 9, passengers who spend just \$50 at any retail store, or combination of retail stores, will receive a free \$10 Gift Card for The Body Shop, allowing them to choose their own free gift for mom. Suggested gift choices for mom include: *Strawberry Pamper and Pout* gift set, featuring shower gel, bath lily and Lippy lip balm; *Mango Juicy Skin Trio* featuring mango shower gel, whip lotion and bath lily; *Soft Hands, Kind Heart Hand Cream* and *Satsuma Shimmer Lip Balm*.

The Body Shop is known as a global retailer and manufacturer of naturally inspired, ethically produced products, making it an ideal choice for moms who are socially and "green" conscious.

"With our gift card giveaway, travelers can find the perfect present for mom even while on the go," said Clarence LeJeune, President of the Philadelphia Marketplace Food & Shops. "We are excited to partner with The Body Shop to offer PHL's passengers a special thank you for shopping with us this Mother's Day."

"The Body Shop offers more than 700 natural beauty products, making it an ideal retail outlet for choosing the perfect Mother's Day gift," says Lillian Tan, Vice President and General Manager of MarketPlace Development, the retail development company that develops and manages the Food & Shops program in the terminal. "The Body Shop gift card giveaway is our way of celebrating Mother's Day and thanking the many travelers who choose LaGuardia Airport as their travel gateway."

Passengers can pick up their free \$10 gift card at Philadelphia Airport by taking their receipts to The Body Shop in the B/C Connector, or by visiting any of the retailers in the D/E Connector. At LaGuardia Airport, passengers can take their receipts to The Body Shop, located on the Departures Level between Gates B & C.

**ABOUT MARKETPLACE LAGUARDIA AIRPORT**

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia's four terminals. A Massachusetts based retail development and management company, MarketPlace Development also handles the development and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

For more information on the Food & Shops at LaGuardia Airport's Central Terminal Building, visit [www.ShopLaGuardia.com](http://www.ShopLaGuardia.com). Also, you can now follow The Food & Shops on [Twitter](#).

#### **ABOUT MARKETPLACE PHILADELPHIA MANAGEMENT LLC**

MarketPlace Philadelphia Management is the managing entity of the food and retail program throughout Philadelphia International Airport. The award-winning food and retail program consists of stores and eateries throughout all 7 terminals at Philadelphia International Airport. The airport features more than 160 in-line stores, restaurants and services, plus over 30 specialty retail units. MarketPlace Philadelphia Management is the local management company for MarketPlace Development, a Boston-based retail development firm that partners with airports and airlines to develop, lease, and manage airport retail programs. MarketPlace is an affiliate of New England Development a full service development company based in Newton, Massachusetts. For more information, visit [www.philamarketplace.com](http://www.philamarketplace.com). Follow us on Twitter at <http://twitter.com/phlfoodandshops> and become a fan on Facebook.

#### **ABOUT THE BODY SHOP**

The Body Shop International is a global manufacturer and retailer of naturally inspired, ethically produced beauty and cosmetics products. Dame Anita Roddick opened the very first The Body Shop® store in 1976 in Brighton, on the south coast of England. The Body Shop has over 2,500 stores in over 60 countries with a range of over 1,200 products, including markets in India, Pakistan, Namibia, Poland, Slovakia, Monaco and Egypt. Consumers can use The Body Shop websites for online shopping in the UK , the USA , Canada, Australia, Korea and Japan. The Body Shop has its own charity, The Body Shop Foundation. Launched in 1990, The Foundation gives financial support to pioneering, frontline organizations that otherwise have little hope of conventional funding. The Foundation's focus is to assist those working to achieve progress in the areas of human and civil rights, environmental and animal protection.

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