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**THE FOOD & SHOPS OF LAGUARDIA AIRPORT CROWNS THIRD ANNUAL  
'QUEST FOR THE BEST' WINNERS**

*Employees of the Food & Shops Honored at Special Awards Brunch February 23*

Queens, NY – (February 23, 2010) – The Food & Shops at LaGuardia Airport's Central Terminal Building announced today the winners of their 'Quest for the Best' employee recognition and incentive program.

The winners of the 'Quest for the Best' program are as follows:

- Annual Quest for the Best Award - Sunglass Hut
- First Runner Up/Food- Dunkin' Donuts
- First Runner Up /Retail- The Body Shop
- Second Runner Up/Food- Figs Restaurant
- Second Runner Up/Retail- Hudson News
- Most Improved/Food - Famous Famiglia
- Most Improved /Retail - Borders
- Service Spirit Award- InMotion Entertainment

The winners were announced at a special awards brunch held by MarketPlace Development, the retail development company that develops and manages the food and shops program in the Central Terminal on February 23, 2010 at Figs Restaurant in LaGuardia's Central Terminal Building. Sunglass Hut, the recipient of the Annual Award received a \$1,000 cash prize and the 'Quest for the Best' trophy.

Launched in 2007, the 'Quest for the Best' program is the Food & Shops' quarterly employee incentive and recognition program where the best Food & Shops service providers are honored. This program was developed to motivate and celebrate the service efforts of the stores of the Food & Shops. Each quarter stores earn points for mystery shop scores, attendance at training programs, customer commendations and more. The team with the most points at the end of the quarter wins a cash prize of \$500 and earns the right to display the Quest for the Best trophy in their store until the new quarterly winner is chosen. The culmination of the program is a special awards celebration in which the store with the most points receives a cash prize of \$1,000.

Speakers and presenters at the event included Lysa Scully, Assistant Director of Customer, Concessions and Airport Services, The Port Authority of NY & NJ; Tom Bosco, Deputy General Manager of LaGuardia Airport, The Port Authority of NY & NJ; Susan Bush, Manager of Concessions, The Port Authority of NY & NJ; Paul O.McGinn, President of MarketPlace Development; Lillian Tan, Vice President/General Manager of MarketPlace Development; Margherite LaMorte, Manager, Marketing & Customer Service, MarketPlace Development.

“The employees of the Food & Shops are an essential component to the success of our concessions program here at LaGuardia.” says Lillian Tan. “We developed the Quest for the Best program incentive program as a way to motivate our tenants and reward their continued hard work and dedication to make the Food & Shops one of the top airport concessions program in the nation.”

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia’s four terminals. A Massachusetts based retail development and management company, MarketPlace Development also handles the development and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

For more information on the Food & Shops at LaGuardia Airport’s Central Terminal Building, visit [www.ShopLaGuardia.com](http://www.ShopLaGuardia.com). For press materials and photography, contact Danielle Terzian, at [dterzian@ciicnews.com](mailto:dterzian@ciicnews.com) or 845/358-3920 x14.

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