



FOR IMMEDIATE RELEASE

CONTACT: Danielle Terzian
Carolyn Izzo Integrated Communications
845/358-3920 x14
dterzian@ciicnews.com

The Food & Shops Celebrates Valentine's Day
Sweet Travel Weekend at LaGuardia Airport's Central Terminal

Queens, NY (February 10, 2010) – Air travel just got a little sweeter. The Food & Shops at LaGuardia Airport's Central Terminal will celebrate Valentine's Day by treating passengers to free chocolate Hershey's® kisses on February 12th, from 11:00am - 4:00pm.

Passengers traveling through the Central Terminal Building from February 10th to February 15th can also take advantage of the Valentine's Day 'Gifts for Your Sweetie' shopping program, designed to help busy travelers shop for their special someone.

Retailers such as The Body Shop, The Metropolitan Museum of Art Store and Borders, among others, will offer special 'Gifts for Your Sweetie' tables in front of their stores that will showcase a variety of Valentine's Day gifts.

"The Valentine's Day 'Gifts for Your Sweetie' program is a convenient and unique way to help busy travelers pick up that last minute gift for their special someone," says Lillian Tan, Vice President and General Manager of MarketPlace Development, the retail development company that manages the food and shops program in the terminal. "The chocolate kisses are a way for all of us at the Food & Shops to thank our customers and wish them a Happy Valentine's Day."

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia's four terminals. A Massachusetts based retail development and management company, MarketPlace Development also handles the development, management and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

For more information on the Food & Shops at LaGuardia Airport's Central Terminal Building, visit www.ShopLaGuardia.com. For press materials and photography, contact Danielle Terzian, at dterzian@ciicnews.com or 845/358-3920 x14.

###