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**The Food & Shops at LaGuardia Airport and The Intrepid Museum  
Join Forces to Celebrate National Aviation Day August 19**  
*Two Important New York City Landmarks Commemorate Aviation History*

**Queens, NY – (August 15, 2009)** – The Food & Shops at LaGuardia Airport's Central Terminal and The Intrepid Sea, Air & Space Museum are partnering to celebrate National Aviation Day on August 19, 2009. The celebratory event will take place from 10:00 am – 4:00 pm, at the Central Terminal's Food & Shops Departures Level.

Visitors will be able to enjoy a free exhibit highlighting the history of the famed Intrepid aircraft carrier and participate in hands-on activities. An "Education Team" from the Intrepid Museum will invite kids and teens to participate in their "Art in Motion" program, where they will have an opportunity to color and paint mini model airplanes, as well as take part in other aviation-themed crafts. An Amelia Earhart character will also be on site to entertain visitors.

Consumers can download discounted entrance coupons to the Intrepid Sea, Air & Space Museum coupons by visiting [www.shoplaguardia.com](http://www.shoplaguardia.com).

"It is an honor to work with the Intrepid Museum to celebrate Aviation Day at the Food & Shops at LaGuardia's Central Terminal," says Lillian Tan, Vice President and General Manager of MarketPlace Development, the retail development company that develops and manages the Food & Shops program. "LaGuardia Airport and the Intrepid Museum have long been a piece of New York's notable aviation history and we are proud to celebrate this with our Food & Shops customers."

"This is an ideal opportunity to inspire visitors to remember an important historical milestone while also sharing the many fun-filled activities offered by the Food & Shops and the Intrepid Museum," said Elizabeth O'Connell, Manager of Partnership Marketing & Public Programs for the Intrepid Sea, Air & Space Museum.

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### **About The Intrepid**

One of the world's largest maritime museums, the Intrepid Sea, Air & Space Museum, is housed aboard the 900-foot-long ESSEX class aircraft carrier Intrepid, which saw service during World War II, the Cold War, and the Vietnam War. The Intrepid underwent extensive renovations beginning in 2006 and returned to its home at Pier 86 in October 2008. The Intrepid is an event space as well as a museum, and has served as a focal point during New York's annual Fleet Week celebration. The Intrepid produces a wide range of public programming, and is recognized worldwide as an historic icon that makes history come alive for visitors through its unforgettable series of dynamic and interactive exhibits. For more information, visit [www.intrepidmuseum.org](http://www.intrepidmuseum.org)

### **About Marketplace Development**

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia's four terminals. A Massachusetts based retail development and management company, MarketPlace Development also handles the development and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

All events and activities on Aviation Day are free and open to the public. For more information or press materials and photography, contact Danielle Terzian, Carolyn Izzo Integrated Communications, at 845/358-3920 x14 or [dterzian@ciicnews.com](mailto:dterzian@ciicnews.com).

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