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INTREPID MUSEUM TEAMS UP WITH THE FOOD & SHOPS AT LAGUARDIA AIRPORT TO CELEBRATE NATIONAL AVIATION WEEK AUGUST 18 – 22
Special Exhibit to be on Display Through November Honoring Aviation History and Grand Re-opening of The Intrepid Museum

Queens, NY – (August 12, 2008) – The Food & Shops at LaGuardia Airport's Central Terminal has partnered with The Intrepid Sea, Air & Space Museum to celebrate the history of aviation during National Aviation Week August 18 – 22. In conjunction with its grand re-opening activities, the Intrepid Museum and the Food & Shops will hold a special historical exhibit unveiling on August 20 at 10:00 am (EST). The exhibit will feature replicas of fighter planes that have launched from the Intrepid and other memorabilia that will be on display at the Central Terminal's Food & Shops departures level through November 10, 2008.

Visitors will be able to experience interactive educational displays and exhibits that will highlight the history of the famed aircraft carrier. Consumers also will have the opportunity to participate in the Intrepid Museum's "Art in Motion" program where they will be able to paint a specialty crafted large model airplane.

Other Aviation Week activities include a weeklong sidewalk sale, food tastings, and free airplane-themed balloons and stickers for kids. Visitors also will be able to enter to win one of the exhibited airplanes, as well as tickets to the museum, via an online contest beginning August 20 through November 10 by visiting www.shoplaguardia.com.

"It is an honor to work with the Intrepid Museum and to be a part of their grand re-opening celebrations," says Lillian Tan, Vice President and General Manager of MarketPlace Development, the retail development company that develops and manages the Food & Shops program in the terminal. "LaGuardia Airport and the Intrepid Museum have long been a piece of New York's notable aviation history and we are proud to have the Food & Shops offer visitors an opportunity to be part of this exciting celebration."

"This is the perfect opportunity for us to showcase some of the Museum's unique collection of airplanes, many of which have been restored while the ship has been on leave," said Mike Onysko, Assistant Vice President of Marketing for the Intrepid Sea, Air & Space Museum. "And this also gives us a chance to remind everyone that Intrepid will be returning in October and reopening in November."

About The Intrepid

Re-opening November 8, 2008, the new Intrepid Sea, Air & Space Museum will be a unique journey through spectacular interactive exhibits and virtual, multi-sensory technology.

Aviation Week at LaGuardia Airport

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Located at the new, park-like Pier 86, the complex boasts 30 restored aircraft, former USS Growler submarine and Concorde. For more information on the Intrepid Museum visit www.intrepidmuseum.org.

About MarketPlace Development

MarketPlace Development is the private partner with The Port Authority of New York and New Jersey in the \$18 million, 50,000-square-foot redevelopment of the food and retail program at the Central Terminal Building, the largest of LaGuardia's four terminals. A Massachusetts based retail development and management company, MarketPlace Development also handles the development and leasing of all retail, food and beverage, and passenger service concessions in the seven domestic and international terminals at Philadelphia International Airport.

For more information on the Intrepid Exhibit at LaGuardia's Central Terminal or for press materials and photography, contact Renee Martin, Carolyn Izzo Integrated Communications, at 845/358-3920 x21 or rmartin@ciicnews.com

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